



San Diego Children's Discovery Museum Contact:
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San Diego Children's Discovery Museum to Host "Ignite Their Spark" Fundraising Event on September 6, 2025

Escondido, CA.-- San Diego Children's Discovery Museum (SDCDM) will host its second annual fundraising event on Saturday, September 6, 2025. This year, the Museum celebrates its 25th anniversary with a silver-themed tribute, honoring 25 years of impactful early childhood educational resources for children and families. Proceeds from the event will support the Museum's Access for All program, providing free and low-cost admission, workshops, and field trips to under-resourced families and Title-I schools in San Diego County.

Since San Diego Children's Discovery Museum's founding in 2000, the Museum has served over 1.3 million children and families with interactive and hands-on STREAM education.

"Our programs and services are a vital resource for families and schools seeking high-quality and impactful educational experiences that build developmental skills essential for future success," said Christina Piranio, Chief Executive Officer of SDCCDM. "Nearly 40% of our visitors qualify for EBT/WIC/SNAP. Ignite Their Spark provides critical funds for our Access for All program, removing any financial barriers to receiving early STREAM resources and providing free or low-cost admission to the families who need it most."

Throughout the event, guests will commemorate milestones in the Museum's history with interactive experiences that celebrate everything from the Museum's founding as a traveling kite program to the launch of its Mobile Children's Museum in 2015. In addition, guests are invited to savor hand-crafted cocktails by Snake Oil Cocktail Co. and indulge in heavy hour hors d'oeuvres by Harvest Kitchen while enjoying a delightful atmosphere with live music by Summit Drive, a silent auction, and gravity-defying aerialist entertainment.

“Through every exhibit, program, and experience, San Diego Children’s Discovery Museum’s mission has remained the same: to spark a love of learning so all children can discover their wildest dreams,” added Amanda Flisher, Board Chair. “Ignite Their Spark is the perfect opportunity for attendees to experience the magic of the last 25 years and toast to the future of our youngest learners so that all children have the opportunity to dream big and play on.”

Ignite Their Spark Event Details:

- **Date:** Saturday, September 6, 2025
- **Time:** 6:00 p.m. - 9:30 p.m.
- **Location:** San Diego Children’s Discovery Museum, 320 N. Broadway, Escondido
- **Ticket Pricing:**
 - \$150 Individual
 - \$125 Museum Members
- **Website:** www.sdcdm.org/IgniteTheirSpark

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About San Diego Children’s Discovery Museum

San Diego Children's Discovery Museum’s mission is to spark a love of learning so all children can discover their wildest dreams. Its vision is to be the leader in inventive early childhood education. The Museum’s hands-on educational exhibits and programs focus on science, technology, reading, engineering, art, and math (STREAM) for children up to age 10. The Museum is affiliated with the Association of Children's Museums and the San Diego Museum Council. To learn more about the Museum, visit sdcdm.org.