

# Dream Big & Play On

## Sponsorship Opportunities

San Diego Children's Discovery Museum is celebrating 25 years of serving the community and dreaming big about the impact we can make in the future! Building on the strength of our mission to spark a love of learning so all children can discover their wildest dreams, our vision for the years ahead is to lead the way in inventive early childhood education and continue inspiring curiosity in the next generation. Reaching this milestone is a cause for reflection, celebration, and anticipation. **Will you join us?**



**There are many ways to get involved. Support the Dream Big & Play On Campaign and sponsor our 25th Anniversary Community Events to make a difference in a child's future TODAY!**

## 25<sup>th</sup> Anniversary

### Community Events :

#### 25th Birthday Party

June 21st, 2025

An all-day community event celebrating the Museum's 25 years of history through a classic child's birthday party theme with the families and members who have made it possible.



#### Ignite Their Spark

September 6th, 2025

An evening fundraising event raising essential funds for early education with live music, hand-crafted cocktails, delicious bites, and dazzling performances.



# Sponsorship Opportunities:

What's Included?	Luminary \$25,000	Visionary \$10,000	Innovator \$5,000	Explorer \$2,500
Prominent name and logo recognition as the "title" sponsor on event and campaign materials for both events	•			
Recognition in event media coverage	•			
Feature on social media and email	•	•		
Advertisement in Ignite Their Spark event program*	Full Page	½ Page	¼ Page	
Inclusion in event social media posts and emails	•	•	•	
Ignite Their Spark event tickets	12	10	6	
Name/logo in all print materials	•	•	•	
Logo/link on campaign and event webpages	•	•	•	•
Tabling/booth opportunity at 25th Birthday Party	•	•	•	•
Goodie bag inclusion for 500 member families**	•	•	•	•

\*Advertisement must be received by July 15, 2025.

\*\*Inclusion in goodie bags are provided by the sponsor. Materials must be received by June 1, 2025.

## Our Reach

Social Media Followers:	<b>35,000</b>
Website Visitors:	<b>185,000</b>
Email Subscribers:	<b>14,000</b>
Foot Traffic:	<b>100,000+</b>

## Follow Your Dreams

### Customized Sponsorship Packages

We are open to customizing sponsorship from \$500 to \$2,000 to better suit your preferences and budget. Follow Your Dreams opportunities include your logo/link on campaign and event webpages. In-Kind Donations valued at any level above will also receive corresponding benefits.

Please contact us to discuss customized sponsorship packages.

## Impact of Your Sponsorship

Your sponsorship will lay the foundation for the future giving children the opportunity to **Dream Big & Play On**. Know that your support today will have an immediate impact in the years ahead in providing significantly reduced cost admission for families in need, free visits from our Mobile Children's Museum to under-resourced schools, state-of-the-art STREAM focused exhibits, and more!

To learn about the Dream Big & Play On Campaign, please contact Jackie Arditti, Advancement Manager, at **JackieA@sdcdm.org** or **(760) 233-7755 x1006**