



## Press Release

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Organization's Mission: To inspire children to learn about our world through exploration, imagination, and experimentation.

# New "Grin Land!" exhibit familiarizes San Diego Children's Discovery Museum visitors with the world of dental health

(Escondido, CA – September 10, 2019) San Diego Children's Discovery Museum is excited to announce a new interactive and educational exhibit for young children and their caregivers – *Grin Land!*

*Grin Land!*, which opens September 17, will be located in the *Our Town: Careers and Community* exhibit space; an area dedicated to helping children ages 0 to 10 familiarize themselves with different experiences or places they might encounter in their daily lives, and to inspiring career exploration through role play.

The dental office exhibit will introduce children and families to the importance and value of dental hygiene and overall health in a playful way. *"We wanted to create an exhibit that would both be fun and educational for families, and address a critical issue for children in our community. Twenty percent of young children have untreated cavities, which can cause pain and infections leading to problems with eating, speaking, playing, and learning. Children who have poor oral health often miss more school and receive lower grades,"* says executive director Wendy Taylor.

Fun and interactive displays with life-sized tools and props (including giant floss, teeth and toothbrushes), a reception desk sponsored by local pediatric dentistry, parent dentistry and orthodontics practice *The Super Dentists*, special meet-and-greets, and educational activities will allow children, as well as parents, to gain a better understanding of the importance of dental hygiene. The hands-on experience will show children that visiting the dentist can be fun.

The *Grin Land!* exhibit was preceded by *Neighborhood Heroes*, dedicated to introducing children to the world of first responders. The exhibit closed on September 3.

*Grin Land!* is included with museum admission and sponsored by *The Super Dentists*.

For more information about San Diego Children's Discovery Museum, visit [sdcdm.org](http://sdcdm.org)

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#### ABOUT San Diego Children's Discovery Museum

San Diego Children's Discovery Museum (SDCDM)'s mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum's hands-on educational exhibits and programs focus on science, art, and world cultures for children up to age 10. The Museum designs and fabricates its own exhibits, with new exhibits added each month. New exhibits at the facility include Floating Objects, Base Camp, Nature Play, Water Wise Interactive and Living Water Tables, Children's Discovery Garden, Kids Global Village, Reading Book Nook, Toddler Tide Pool, Our Town: Careers & Community, and Magnification Station. The Museum is open every day except Mondays.

Admission is \$9.50 per person, \$6.50 for military, and free for children 12 months and younger. Memberships, group discounts, birthday parties, and summer camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums, as well as the San Diego Museum Council.