



Dear Community Partner,

**San Diego Children's Discovery Museum continues to grow and provide a valuable community resource thanks to generous support from community leaders like you.** In November 2017, we celebrated our sixth year in our new larger indoor-outdoor facility and we reached over 155,000 visitors! We provide children, families, and school groups hands-on, educational experiences focusing on science, art, and world cultures. Thanks to our generous community of supporters, we raised more than \$70,000 at our 2017 Spring Gala to expand our interactive exhibits and "Access for All" Initiative which raises funds to provide admissions, scholarships, and memberships for community members who need them the most.

**This year's 2018 Spring Gala: Viva México, celebrates the cuisine and cultures of México!**

On April 21, 2018 from 5:00pm to 9:00pm the Museum will come alive with the rich cultural traditions of México. The evening will include food stations featuring a wide array of cuisine and beverages, live music and dance performances, silent auction, raise the paddle, and an opportunity drawing.

**We hope you will consider supporting our premier annual fundraising event with one of sponsorship opportunities listed on the following page.** We offer wonderful benefits built into our sponsorships including complimentary event tickets, Annual Family Museum Memberships, print and media exposure, recognition at the event, and inclusion in our event program. Your gift to our 501(c)(3) nonprofit organization is recognized as a tax-deductible donation (Tax ID #33-0912735).

We look forward to following up with you soon. Your consideration and support is greatly appreciated.



































Javier Guerrero, Executive Director  
San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • 760-233-7755 • [SDCDM.ORG](http://SDCDM.ORG)

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

## SPONSOR BENEFITS

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Exclusive Title Sponsor							
Benefits of Annual Corporate Partner Program (Details on website)							
Opportunity for Image and Text Inclusion in Event Email (over 8,000 database)							
Recognition in all Media Interviews and Media Promotions							
Speaking Opportunity and Special Recognition at Event							
Stand-Alone Social Media Posts (Over 9,000 followers)	<b>3</b>	<b>2</b>	<b>1</b>				
Featured in Event Email							
Inclusion in Event Social Media Sponsor Posts							
Event Program	<b>Full Page Ad+Back Cover</b>	<b>Full Page Ad</b>	<b>Full Page Ad</b>	<b>1/2 Page Ad</b>	<b>1/2 Page Ad</b>	<b>1/4 Page Ad</b>	<b>Special Mention</b>
Logo on Website and all Event Promotional Materials							
On-Site Branding							
Event Tickets (\$150 per General Admission)	<b>25</b>	<b>15</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>1</b>
Annual Family Museum Membership (\$95 each)	<b>5</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>N/A</b>
Complimentary Admission Passes (\$8 each)	<b>100</b>	<b>75</b>	<b>50</b>	<b>25</b>	<b>10</b>	<b>10</b>	<b>5</b>

**Interested in sponsoring Viva México 2018 Spring Gala?** Email or call Jenna Novotny at [JennaN@sdcdm.org](mailto:JennaN@sdcdm.org) or 760-233-7755 ext 1014 to discuss details and arrange payments.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

**San Diego Children's Discovery Museum**  
 Attn: 2018 Spring Gala  
 320 North Broadway  
 Escondido, CA 92025

