

**EVERY OTHER FRIDAY
throughout the Summer:**

June 22 > Hullabaloo

July 6 > Lionel Baptiste

July 20 > Israel Maldonado

August 3 > Ruth & Emilia

- Free with Museum Admission
- Concerts start at 6:00 p.m. Museum is open after-hours from 5:00 to 8:00 p.m.
- Face Painting and Crafts
- Food Vendors
- Gelato
- Beer & Wine for Adults
- After-hours access to all the hands-on educational exhibits in the Museum

REACH & STATISTICS

2018 Projected Annual Museum Attendance: **160,000**

2018 Projected Summer Museum Attendance: **45,000**

2018 Projected Summer Concert Series Attendance: **1,200**

Current Average Website views: **14,000** visits per month

Current Average Social Media Followers: **10,500**

Opportunities for participation in local TV, print, and radio segments throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

3rd Annual SUMMER CONCERT SERIES

San Diego Children's Discovery Museum is excited to announce the return of one of North County's most anticipated summertime family events, our 3rd Annual Summer Concert Series.

Fun for all ages, the series consists of four concerts held every other Friday throughout the summer. Each concert features different live music, from rock to latin to reggae and more. Other featured activities include crafts, face painting, as well as access to all the hands-on, educational activities at the Museum. Food trucks and vendors will be onsite as well as a beer and wine bar for parents to enjoy!

All proceeds from these events benefit the Museum's exhibits and programs, allowing San Diego Children's Discovery Museum to continue providing high-quality education for San Diego's youth.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be hit a record 160,000, we project to reach at least **45,000** people during the summer. Please contact Jenna Novotny, Director of Philanthropy, if you have any questions or to pledge your support.

Jenna Novotny, JennaN@sdcdm.org
or 760-233-7755 x1014.

Thank you for your support,



Wendy Taylor


















Interim Managing Director
San Diego Children's Discovery Museum



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San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

SPONSOR BENEFITS*

*Pricing and benefits include all four concerts	\$10,000 TITLE	\$5,000 PRESENTING	\$2,500 CHAMPION	\$1,000 LEADER	\$500 FRIEND
Title Sponsor of Concert Series- Inclusion in event logo					
Recognition in SDCDM Media Coverage for Concert Series					
Inclusion in Social Media posts (10,000 followers)	4	2	1		
Speaking Opportunity at Event	All Concerts	2	1		
Vendor Table					
Feature in e-mail for Summer Concert Series (10,200 subscribers)	Spotlight	Logo & Mention	Name listing	Name listing	
Recognition in marketing and promotional materials for Summer Concert Series					
Logo and link on Event Website					
Reserved Parking Space	4	2	2	1	1
Free Tickets to the event (Family four-pack)	4	2	2	1	1
Free Annual Family Membership to Museum (\$95 each)	8	5	3	1	1
Free Museum Admission passes (\$8 each)	20	16	12	8	4

ADDITIONAL SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

T-SHIRT SPONSOR \$1,500	STAGE SPONSOR \$3,000
<p>Underwrite a Summer Concert Series t-shirt for all kids to wear and take home on August 3, grand finale of the Series.</p> <p>A great opportunity for long-term brand exposure, each shirt will feature your logo prominently placed.</p> <p>Recognized at the Leader level.</p>	<p>Exclusive naming of our Outdoor Summer Concert Series Stage, with signage, for all four Concerts.</p> <p>Recognized at the Champion level.</p>

