



Press Release

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Organization's Mission: To inspire children to learn about our world through exploration, imagination, and experimentation.

## **San Diego Children's Discovery Museum invites the Community to its 7<sup>th</sup> Annual Fall Family Festival - Kids Under 12 FREE!**

*Celebrate fall at a special community event for families on Sunday, November 5<sup>th</sup>, 2017 from 9:30am – 3:00pm featuring animal exploration, live music, SDCDM's Mobile Children's Museum, Carnival Games, Food Truck, and much more!*

San Diego Children's Discovery Museum (SDCDM) is hosting a full day of fall fun at the 7<sup>th</sup> Annual Fall Family Festival. The event is set to bring the community together in the spirit of fall and raise funds to benefit the Museum's educational exhibits and programs.

The Fall Family Festival will feature a petting zoo and animal education, live music, SDCDM's Mobile Children's Museum, Carnival Games, a Bubble Party, Food Truck, Beer & Wine Cash Bar for Adults, and much more! The ticket cost for the event is \$5 for adult members, \$10 for adult non-members, and Kids under 12 years old are FREE! The event will be held at San Diego Children's Discovery Museum, 320 N. Broadway, Escondido, CA, 92025.

With the growth in attendance of the Museum this year to over 150,000 visitors annually, SDCDM is anticipating over 1,500 children and family visitors for the Fall Family Festival on November 5, 2017. San Diego Children's Discovery Museum is reaching out to the community, soliciting support for their Fall Family Festival event through sponsorship or in-kind services. SDCDM offers wonderful benefits built into their sponsorships such as complimentary event tickets, Museum Family Memberships, print and media exposure, and recognition at the event and in marketing materials. The

Museum will also provide a letter recognizing all charitable donations to this 501(c)(3) nonprofit organization.

For more information about attending Fall Family Festival or becoming a sponsor, visit [www.sdcdm.org](http://www.sdcdm.org).

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ABOUT the San Diego Children’s Discovery Museum (SDCDM)

San Diego Children's Discovery Museum’s mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum serves local families, school and play groups, and visitors from across southern California and beyond. In December 2011, the Museum moved to new 6,000 square-foot facility with an additional 7,500 square-foot outdoor space located at 320 North Broadway, Escondido CA 92025. The Museum’s hands-on educational exhibits focus on science, arts, and world cultures. SDCDM designs and fabricates their own exhibits with new exhibits added each month. New exhibits at the facility include Floating Objects, Nature Play, Water Wise Interactive and Living Water Tables, Children’s Discovery Garden, Kids Global Village, Reading Book Nook, Toddler Tide Pool, Base Camp, Our Town: Careers & Community, and Magnification Station. The Museum is open Monday through Sunday from 9:30 a.m. to 4:30 p.m.

SDCDM was founded as a non-profit organization in 2001 as Escondido Children's Museum, with the focus of learning through play and inspiring children from newborn to age 10 to learn about our world through exploration, imagination, and experimentation. Admission cost is \$8 per person, \$5 for military, and free for children 12 months and younger. Memberships, group discounts, birthday parties, and holiday camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums.