



## 2017 ANNUAL CELEBRATION

Celebrating our 6th year in  
our permanent location

**NOVEMBER 15, 2017**

**5:30 - 8:00pm**

**San Diego Children's  
Discovery Museum**

- Complimentary event for donors and supporters
  - Live Music
  - Food and Drinks
  - Presentation
- And exclusive after-hours access to all the hands-on educational exhibits in the Museum

### REACH & STATISTICS

Average Annual Celebration Event Attendance: **250**

2017 Projected Annual Museum Attendance: **150,000**

Current Average Website views: **14,000** visits per month

Current Average Social Media Followers: **8,000**

Media: Opportunities for participation in multiple local media segments throughout the summer.

## SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S 2017 ANNUAL CELEBRATION

San Diego Children's Discovery Museum holds an Annual Celebration in November each year. The event serves as a celebration of the Museum's accomplishments during the past year and a thank you to donors, volunteers, and community partners. This year is the 6th year we are in our permanent location.

We extend complimentary invitations to our donors and supporters to share in a celebration of our growth and ongoing commitment to educational opportunities for ALL children.

The event will be held on Thursday, November 15, 2017. It will feature heavy hors d'oeuvres, drinks, live music, a short presentation, and exclusive after-hours access to the hands-on educational exhibits in the Museum.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. Our Annual Celebration is crucial to our donor stewardship and strategic partnerships with community organizations. Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most out of your sponsorship:

**Danielle Mendoza**, [DanielleM@sdcdm.org](mailto:DanielleM@sdcdm.org) or 760.233.7755 x1003.

Thank you for your support!

Javier Guerrero

Executive Director  
San Diego Children's Discovery Museum



## SPONSOR BENEFITS

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
<b>Title Sponsor of Annual Celebration</b> Inclusion in event logo					
Recognition in all SDCDM Media Coverage for Annual Celebration					
SDCDM On-Site Branding & Recognition for each Member Event					
Speaking Opportunity at Annual Celebration					
Spotlight feature in e-mail for Annual Celebration (8,000 database)					
Inclusion in (4) Stand Alone Social Media posts (8,000 followers)					
Vendor Booth					
Recognition in marketing and promotional materials for Annual Celebration					
Logo on Event Website					
Free Museum Passes (\$8 each)	<b>100</b>	<b>25</b>	<b>20</b>	<b>15</b>	<b>10</b>
Free Annual Family Membership to Museum (\$95 each)	<b>20</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>1</b>

**If you are interested in sponsoring one or more San Diego Children’s Discovery Museum’s Annual Celebration** please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, Director of Marketing & Events, DanielleM@sdcdm.org or call (760) 233-7755 x 1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children’s Discovery Museum and mailed to:

**San Diego Children’s Discovery Museum**  
 Attn: Annual Celebration  
 320 North Broadway  
 Escondido, CA 92025

