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FOR IMMEDIATE RELEASE  
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## **Cartoon Network to promote new preschool aged programming at San Diego Children's Discovery Museum**

**WHAT:** With the help of select children's museums across the country, Cartoon Network will promote its new TV program, Cartoonito, available every morning beginning September 13. Cartoonito is a new place parents can trust and their preschoolers will love; where every kid is celebrated for being their true authentic selves while laughing, playing, and learning alongside captivating characters and friends. San Diego Children's Discovery Museum has been chosen as the only San Diego location to host this FREE launch party complete with the following:

- Free customizable backpacks and school supplies
- Ice cream truck
- Craft stations
- Photo op station featuring Cartoonito inflatable characters

**WHEN:** September 19, 2021; 10:00 a.m. to 4:00 p.m.

**WHERE:** San Diego Children's Discovery Museum | 320 N. Broadway, Escondido, CA 92025

**WEBSITE:** To learn more about this free event, visit [cartn.co/cnitotour](http://cartn.co/cnitotour)

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### **About San Diego Children's Discovery Museum**

San Diego Children's Discovery Museum's mission is to inspire children to learn about our world through exploration, imagination, and experimentation. Its vision is to be a model community children's museum providing access to authentic hands-on learning experiences to develop the whole child, lifelong learners, and global citizens. The Museum's hands-on educational exhibits and programs focus on science, art, and world cultures for children up to age 10. The Museum is affiliated with the Association of Children's Museums and the San Diego Museum Council. To learn more about the Museum, visit [sdcdm.org](http://sdcdm.org).