

2017 MEMBER EVENTS

Free Quarterly Events
for Members Only

- March 21
- June 27
- September 26
- December 5

.....
Free Admission
.....

.....
Performances
.....

.....
Food and Drinks
.....

.....
Art Projects
.....

.....
Digital Photo Booth
.....

**Exclusive Members Only access
all the hands-on educational
exhibits in the Museum**



REACH & STATISTICS

Average Member Events Attendance:
250

.....
2017 Projected Annual Museum
Attendance: **150,000**
.....

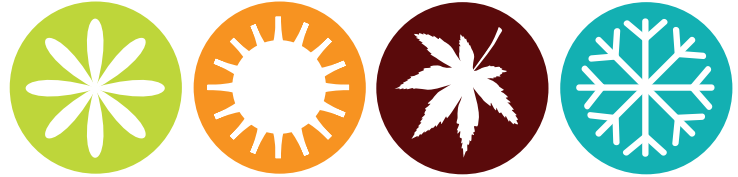
.....
Current Average Website views:
14,000 visits per month

.....
Current Average Social Media
Followers: **8,000**

.....
Media: Opportunities for participation
in multiple local media segments
throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

2017 SDCDM MEMBER EVENTS



San Diego Children's Discovery Museum holds four quarterly free events exclusively for our Members.

The events are themed for each season and offer our Members a chance to experience the Museum after hours and take part in special educational performances and art projects.

San Diego Children's Discovery Museum's members support the Museum's mission to inspire children to learn about our world through exploration, imagination, and experimentation through hands-on science, art, and world culture activities.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be around 150,000, we project over 800 people will participate in the SDCDM Member Events throughout the year. Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most of your sponsorship:

Danielle Mendoza, DanielleM@sdcdm.org or (760) 233-7755 x1003.

Thank you for your support!

Javier Guerrero

Executive Director

San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • www.sdcdm.org • (760) 233-7755

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

SPONSOR BENEFITS

| | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |
|--|---|---|---|---|---|
| Title Sponsor of Member Events Inclusion in event logo |  | | | | |
| Recognition in all SDCDM Media Coverage for Member Events |  | | | | |
| SDCDM On-Site Branding & Recognition for each Member Event |  |  | | | |
| Presenting Sponsor for Individual Member Events - Inclusion in event logo |  |  |  | | |
| Speaking Opportunity at Member Events |  |  |  | | |
| Spotlight feature in e-mail for Member Events (8,000 database) |  |  |  |  | |
| Inclusion in (4) Stand Alone Social Media posts (8,000 followers) |  |  |  |  | |
| Vendor Booth |  |  |  |  | |
| Recognition in marketing and promotional materials for Member Events |  |  |  |  |  |
| Logo on Event Website |  |  |  |  |  |
| Free Museum Passes (\$8 each) | 100 | 25 | 20 | 15 | 5 |
| Free Annual Family Membership to Museum (\$95 each) | 20 | 7 | 5 | 3 | 1 |

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's Member Events, please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, DanielleM@sdcdm.org or call (760) 233-7755 x1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: SDCDM Member Events
320 North Broadway
Escondido, CA 92025

