



## Press Release

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Organization's Mission: To inspire children to learn about our world through exploration, imagination, and experimentation.

## **San Diego Children's Discovery Museum invites the Community to its 2nd Annual Summer Concert Series**

*Celebrate summer at four special community events for families on select Fridays throughout the summer: June 16th, July 7th, July 21st, and August 4<sup>th</sup> 2017 from 5:00-8:00pm featuring live music from Hullabaloo, crafts in the Outdoor Art studio, food vendors, beer and wine for adults, opportunity drawing, and more!*

*(Escondido, Calif. – April 7, 2017)* San Diego Children's Discovery Museum (SDCDM) is hosting four evenings of family fun as part of the 2nd Annual Summer Concert Series featuring Hullabaloo. The event is set to bring the community together in the spirit of summer and raise funds to benefit the Museum's educational exhibits and programs.

The SDCCDM Summer Concert Series will feature live music from the local band Hullabaloo, food vendors, beer and wine for adults, an opportunity drawing, and craft projects in the Outdoor Art Studio. The event is FREE with Museum Admission (\$8 per person / \$5 Active-Duty Military, Veterans, and their Families / \$1 EBT cardholders, and children 12 months and under are free). The event will be held in the Children's Discovery Garden at San Diego Children's Discovery Museum, 320 N. Broadway, Escondido, CA, 92025.

With the Museum's growth in attendance this year to projected to over 150,000 annual visitors, SDCCDM is anticipating nearly 45,000 children and family visitors during the summer. San Diego Children's Discovery Museum is reaching out to the community, soliciting support for their Summer Concert Series event through sponsorship, food vendor participation, and in-kind services. SDCCDM offers wonderful benefits built into their sponsorships such as complimentary event tickets, Museum Family Memberships, print and media exposure, and recognition at the event and in marketing materials. The Museum will also provide a letter recognizing all charitable donations to this 501(c)(3) nonprofit organization.

For more information about attending the SDCDM Summer Concert Series or becoming a sponsor or vendor, visit [www.sdcdm.org](http://www.sdcdm.org).

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ABOUT the San Diego Children’s Discovery Museum (SDCDM)

San Diego Children's Discovery Museum’s mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum serves local families, school and play groups, and visitors from across southern California and beyond. In December 2011, the Museum moved to new 6,000 square-foot facility with an additional 7,500 square-foot outdoor space located at 320 North Broadway, Escondido CA 92025. The Museum’s hands-on educational exhibits focus on science, arts, and world cultures. SDCDM designs and fabricates their own exhibits with new exhibits added each month. New exhibits at the facility include Floating Objects, Nature Play, Water Wise Interactive and Living Water Tables, Children’s Discovery Garden, Kids Global Village, Reading Book Nook, Toddler Tide Pool, Base Camp, Our Town: Careers & Community, and Magnification Station. The Museum is open Monday through Sunday from 9:30 a.m. to 4:30 p.m.

SDCDM was founded as a non-profit organization in 2001 as Escondido Children's Museum, with the focus of learning through play and inspiring children from newborn to age 10 to learn about our world through exploration, imagination, and experimentation. Admission cost is \$8 per person, \$5 for military, and free for children 12 months and younger. Memberships, group discounts, birthday parties, and summer camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums.