

2017 Sensory Friendly Mornings:

FIRST SUNDAY of each month
from **9:00am – 10:00am**

- January 8th
- February 5th
- March 5th
- April 2nd
- May 7th
- June 4th
- July 2nd
- August 6th
- September 3rd
- October 1st
- November 5th
- December 3rd



REACH & STATISTICS

Average Sensory Friendly Mornings Attendance: **50**

2017 Projected Annual Museum Attendance: **150,000**

Current Average Website views: **14,000** visits per month

Current Average Social Media Followers: **8,000**

Media: Opportunities for participation in multiple local media segments throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

Sensory Friendly Mornings



San Diego Children's Discovery Museum holds Sensory Friendly Mornings on the first Sunday of every month. This is our second year holding these special mornings.

Sensory Friendly Mornings are an early morning geared for families with children on the spectrum or with sensory sensitivities. This early morning event is a welcoming, comfortable environment for your child and family to enjoy the Museum in a quiet and accepting setting. We encourage families to make connections and share resources.

Sensory Friendly Mornings are held from 9:00am to 10:00am allowing exclusive access to the Museum a half hour before opening at 9:30am. The mornings include multiple sensory bins available, noise cancelling headphones available, take a break spaces, and family support. This program is part of the Museum's mission for Access for All by reducing any barriers to attend and receive access to hands-on, early childhood education in science, art, and world culture activities.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be around 150,000, we project over 600 children will participate in Sensory Friendly Mornings throughout the year. Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most of your sponsorship:

Danielle Mendoza, DanielleM@sdcdm.org or (760) 233-7755 x1003.

Thank you for your support!

Javier Guerrero

Executive Director
San Diego Children's Discovery Museum



SPONSOR BENEFITS

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Title Sponsor of Sensory Friendly Mornings Inclusion in event logo					
Recognition in all SDCDM Media Coverage for Sensory Friendly Mornings					
SDCDM On-Site Branding & Recognition for each Sensory Friendly Mornings					
Presenting Sponsor for Individual Sensory Friendly Mornings event - Inclusion in event logo					
Speaking Opportunity at Sensory Friendly Mornings					
Spotlight feature in e-mail for Sensory Friendly Mornings (8,000 database)					
Inclusion in (4) Stand Alone Social Media posts (8,000 followers)					
Vendor Booth					
Recognition in marketing and promotional materials for Sensory Friendly Mornings					
Logo on Event Website					
Free Museum Passes (\$8 each)	100	25	20	15	5
Free Annual Family Membership to Museum (\$95 each)	20	7	5	3	1

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's 2017 Sensory Friendly Mornings, please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, DanielleM@sdcdm.org or call (760) 233-7755 x1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Sensory Friendly Mornings
320 North Broadway
Escondido, CA 92025

