

Press Release



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Organization's Mission: To inspire children to learn about our world through exploration, imagination, and experimentation.

## San Diego Children's Discovery Museum celebrates cultures and community with the 2016 Escondido Roots Series

*\*\*February program celebrates Korea, Feb 20\*\**

(Escondido, Calif. – January 20, 2016) San Diego Children's Discovery Museum (SDCDM) is excited to announce the fourth year of the Escondido Roots Series. This series is part of the Museum's mission to celebrate and educate children and adults about different world cultures. The first program of the year is Saturday, February 20<sup>th</sup> from 2-4pm and will highlight Korea.

The event will feature cultural performances and activities that highlight the diverse traditions of Korea. The afternoon will include dance performances by The Silver Wings, drum performances by SD Korean Pungmul School and KUMC Nanta Team (Korean United Methodist Church), and martial arts by the Eldred's School of Martial Arts.

Throughout the year SDCDM presents six FREE community events, each highlighting different cultures in our community. This year the Roots Series will celebrate Korea, Mexico, Israel, Puerto Rico, Iran, and Scotland. Each event takes place from 2:00 to 4:00 p.m. and features cultural performances, activities, and crafts that help children and adults gain a deeper understanding about different cultures while having some fun along the way!

The Escondido Roots Series is made possible thanks to funding from The Nissan Foundation and The County of San Diego. For more information on the Escondido Roots Series visit [www.sdcdm.org](http://www.sdcdm.org).

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ABOUT the San Diego Children's Discovery Museum (SDCDM)

San Diego Children's Discovery Museum's mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum serves local families, school and play groups, and visitors from across southern California and beyond. The new 6,000 square-foot facility located at 320 North Broadway, Escondido CA 92025 has an additional 7,500 square-foot outdoor space. The Museum's hands-on educational exhibits focus on science, arts, and world cultures. SDCDM designs and fabricates their own exhibits with new exhibits added each month. New exhibits at the facility include Water Wise Interactive and Living Water Tables, Children's Discovery Garden, Kids Global Village, Reading Book Nook, Toddler Tide Pool, Base Camp, Our Town: Careers & Community, and Magnification Station. The Museum is open Monday through Sunday from 9:30 a.m. to 4:30 p.m.

SDCDM was founded as a non-profit organization in 2001 as Escondido Children's Museum, with the focus of learning through play and inspiring children from newborn to age 10 to learn about our world through exploration, imagination, and experimentation. Admission cost is \$6 per person, \$3 for military and disabled, and free for children 12 months and younger. Memberships, group discounts, birthday parties, and summer camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums.