



Press Release

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Organization's Mission: To inspire children to learn
about our world through exploration, imagination,
and experimentation.

San Diego Children's Discovery Museum invites the Community to its 5th Annual Fall Family Festival

*Celebrate fall at a special community event for families on Sunday, October 25th, 2015
from 9:30 am – 4:30 pm featuring pumpkin carving & decorating, street fair & food
vendors, live music from Hullabaloo, a petting zoo, educational workshops, and more!*

San Diego Children's Discovery Museum (SDCDM) is hosting a full day of fall fun at the 5th Annual Fall Family Festival. The event is set to bring the community together in the spirit of fall and raise funds to benefit the Museum's educational exhibits and programs.

The Fall Family Festival will feature pumpkin carving & decorating, street fair & food vendors, a costume exchange, a petting zoo, live music by Hullabaloo, a Halloween costume contest, and more! The ticket cost for the event is \$5 for members, \$10 for non-members, and kids 0-12 are FREE with a paid adult. The event will be held at San Diego Children's Discovery Museum, 320 N. Broadway, Escondido, CA, 92025.

This year, SDCDM has added a Street Fair and Food Vendor component to the event. The Street Fair is free and open to the public. Over 20 local vendors are anticipated to attend featuring educational and nutritious products.

With the growth in attendance of the Museum this past year to over 100,000 visitors annually, SDCDM is anticipating over 1,000 children and family visitors for the Fall Family Festival on October 25, 2015. San Diego Children's Discovery Museum is reaching out to the community, soliciting support for their Fall Family Festival event through sponsorship, street fair vendor or food vendor participation, or in-kind services. SDCDM

offers wonderful benefits built into their sponsorships such as complimentary event tickets, Museum Family Memberships, print and media exposure, and recognition at the event and in marketing materials. The Museum will also provide a letter recognizing all charitable donations to this 501(c)3 non-profit organization.

For more information about attending Fall Family Festival or becoming a sponsor or vendor, visit www.sdcdm.org.

ABOUT the San Diego Children's Discovery Museum (SDCDM)

San Diego Children's Discovery Museum's mission is to inspire children to learn about our world through exploration, imagination, and experimentation. The Museum serves local families, school and play groups, and visitors from across southern California and beyond. The new 6,000 square foot facility located at 320 North Broadway, Escondido CA 92025 has an additional 7,500 square-foot outdoor space. The Museum's hands-on educational exhibits focus on science, arts, and world cultures. SDCCDM designs and fabricates its own exhibits with new experiences and themes added each month. New exhibit additions can be seen in Water Wise and Base Camp in the Children's Discovery Garden, Kids Global Village, Toddler Tide Pool, Reading Book Nook, Base Camp, Discovery Sailboat, Our Town: Careers & Community, and hands-on science Experimentation Exhibit Area.

SDCCDM was founded as a nonprofit organization in 2001 as Escondido Children's Museum, with the focus of learning through play and inspiring children from ages 0-10 to learn about our world through exploration, imagination, and experimentation. The Museum is open Monday through Sunday from 9:30am to 4:30pm. Admission cost is \$6 per person, \$3 for active-duty military and veteran families, grandparents, and children with special needs, and children 12 months and younger are free. Memberships, group discounts, field trips, birthday parties, private events, and summer camps are available. San Diego Children's Discovery Museum is affiliated with the Association of Children's Museums.