

2018 PRESCHOOL STEAM WEEK

In association with San Diego Festival of Science & Engineering Week

MARCH 5th-9th 2018 10:00am & 11:00am

Ages 3 and Up

FREE with Museum Admission

30 minute Hands-On STEAM workshops inspired by classic fairy tales





REACH & STATISTICS

Average Preschool STEAM Week Attendance: **300**

2017 Projected Annual Museum Attendance: **150,000**

Current Average Website views: **14,000** visits per month

Current Average Social Media Followers: 8,000

Media: Opportunities for participation in multiple local media segments throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

2018 PRESCHOOL STEAM WEEK

San Diego Children's Discovery Museum is excited to announce the 3rd Annual Preschool STEAM Week for children ages 3 and up.

STEAM (Science, Technology, Engineering, Art, Math) education guides many of the educational programs and exhibits at San Diego Children's Discovery Museum. Each year, in conjunction with the countywide San Diego Festival of Science & Engineering Week, we introduce STEAM education to early preschool learners in a fun and creative way using fairy tale characters.

Each day of Preschool STEAM Week offers a unique, hands-on workshop relating to a fairy tale character. Workshops are 30 minutes long and free with Museum admission. Caregivers and preschool age children experiment together to learn the fundamentals of STEAM concepts specifically designed for young children.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be around 150,000, we project over 300 people will participate in the Preschool STEAM Week. Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most of your sponsorship:

Danielle Mendoza, Danielle M@sdcdm.org or (760) 233-7755 x1003.

Thank you for your support!

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Javier Guerrero

Executive Director
San Diego Children's Discovery Museum









SPONSOR BENEFITS					
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Title Sponsor of Preschool STEAM Week Inclusion in event logo	•				
Recognition in all SDCDM Media Coverage for Preschool STEAM Week	•				
SDCDM On-Site Branding & Recognition for each Preschool STEAM Week	•	•			
Presenting Sponsor for Individual Preschool STEAM Week Day - Inclusion in event logo	•	•	•		
Speaking Opportunity at Preschool STEAM Week	•	•	•		
Spotlight feature in e-mail for Preschool STEAM Week (8,000 database)	•	•	•	•	
Inclusion in (4) Stand Alone Social Media posts (8,000 followers)	•	•		•	
Vendor Booth	•	$ \bigcirc $		•	
Recognition in marketing and promotional materials for Preschool STEAM Week	•	$ \bigcirc $		•	$ \bigcirc $
Logo on Event Website	•	•	•	•	•
Free Museum Passes (\$8 each)	100	25	20	15	5
Free Annual Family Membership to Museum (\$95 each)	20	7	5	3	1

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's 2018 Preschool STEAM Week, please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, DanielleM@sdcdm.org or call (760) 233-7755 x1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Preschool STEAM Week 320 North Broadway Escondido, CA 92025

