

2017 SDCDM Music & Movement

Dance, Sing, Learn



LAST SUNDAY of Every Month
10:30am - 11:30am

All Ages Welcome.

FREE with Museum Admission



REACH & STATISTICS

Average Music & Movement
Attendance: **50**

2017 Projected Annual Museum
Attendance: **150,000**

Current Average Website views:
14,000 visits per month

Current Average Social Media
Followers: **8,000**

Media: Opportunities for participation
in multiple local media segments
throughout the summer.

SAN DIEGO CHILDREN'S DISCOVERY MUSEUM'S

Music & Movement

San Diego Children's Discovery Museum is excited to announce the second year of our Music & Movement Series.

Music & Movement is an educational program that takes place on the last Sunday of every month. San Diego Children's Discovery Museum collaborates with guest teachers to host four different versions of a Music & Movement class where children can dance, sing, and learn.

Music & Movement is part of the Museum's mission to provide hands-on educational experiences for children to learn about our world. The opportunity to hear different types of music, play instruments, sing songs in English and Spanish, and learn different types of dance to inspire creativity and confidence in young children.

We hope you will consider supporting our efforts with one of the sponsorship opportunities on the back of this page. With our current annual attendance tracking to be around 150,000, we project over 600 children will participate in Music & Movement throughout the year. Please contact Danielle Mendoza, Director of Marketing & Events, if you have any questions or to pledge your support. Our staff is here to make sure you get the most of your sponsorship:

Danielle Mendoza, DanielleM@sdcdm.org or (760) 233-7755 x1003.

Thank you for your support!

Javier Guerrero

Executive Director
San Diego Children's Discovery Museum



320 North Broadway • Escondido, CA 92025 • www.sdcdm.org • (760) 233-7755

San Diego Children's Discovery Museum is a 501(c)(3) organization as determined by the Internal Revenue Service (Tax ID #33-0912735)

SPONSOR BENEFITS

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Title Sponsor of Music & Movement Inclusion in event logo					
Recognition in all SDCDM Media Coverage for Music & Movement					
SDCDM On-Site Branding & Recognition for each Music & Movement					
Presenting Sponsor for Individual Music & Movement - Inclusion in event logo					
Speaking Opportunity at Music & Movement					
Spotlight feature in e-mail for Music & Movement (8,000 database)					
Inclusion in (4) Stand Alone Social Media posts (8,000 followers)					
Vendor Booth					
Recognition in marketing and promotional materials for Music & Movement					
Logo on Event Website					
Free Museum Passes (\$8 each)	100	25	20	15	5
Free Annual Family Membership to Museum (\$95 each)	20	7	5	3	1

If you are interested in sponsoring one or more San Diego Children's Discovery Museum's Music & Movement, please email your name, phone number, address, and sponsorship level to **Danielle Mendoza**, DanielleM@sdcdm.org or call (760) 233-7755 x1003 and she will contact you to arrange your sponsorship.

All checks can be made out to San Diego Children's Discovery Museum and mailed to:

San Diego Children's Discovery Museum

Attn: Music & Movement
320 North Broadway
Escondido, CA 92025

